

Blues jewellery

DR. LAURA DAVIDSON (1997)

A new Blues Jewellery range for current and 'Old' Blues was launched on 30th November 2009 at the Women's Blues Awards ceremony at the Cambridge Union. The range has been designed and developed by alumna Laura Davidson, now a barrister in London.



After leaving University and embarking on a career at the Bar, she began investigating the viability of creating a new jewellery line for Cambridge's elite sportswomen. Following the challenging design and production stage she battled for University licensing, strongly believing that the University shield on the packaging, whilst not necessary, would enhance and honour women's achievement when representing Cambridge. Following a long meeting with Cambridge University's Director of Sport, Dr. Tony Lemons, she gained his support and enthusiasm for the project. As a result, the Blues Jewellery range is the first Blues 'item' to be licensed by the University, and the Cambridge crest is featured as a seal of approval on the specially designed jewellery boxes.

The Blues Jewellery range features inset semi-precious stones (turquoise and pearls) in high quality sterling silver which represent the colours of the University. The colours of the inlaid stones reflect whether the wearer has gained a Full or a Half Blue. The Oxford range which is the same design but features its own University colours is expected to launch later in 2011.

The Blues Jewellery was introduced to alumni at the Ospreys' drinks party in London at the University Women's Club on 18th March 2010. Jesus College has always had a great sporting tradition and is known for its exceptional number of Blues. Any Jesuan 'Old' Blues and Half Blues interested in purchasing items may both view the jewellery and place orders by visiting www.oxbridgebluesjewellery.com. Any enquires should be sent to info@oxbridgebluesjewellery.com.

During her time at Cambridge Laura was President of the Cambridge University Modern Pentathlon Club, the sport in which she gained her three Half Blues and led to her two Full Blues in fencing. She was also the recipient of one of the coveted Ospreys & IBM Individual Bursary Awards for outstanding achievement in her chosen sports. Laura was a keen rower and a lightweight trialist, and competed in many successive Bumps, rowing in two Headship crews. For the last six years she has competed for Northern Ireland in the Fencing Five Nations, and in 2006 she also competed for her country in the 2006 Commonwealth Fencing Games.

When Laura gained her first Half Blue, she was disappointed to discover that there was little for female athletes to purchase to celebrate that achievement. The men were catered for with blazers, bow-ties and cummerbunds, and the only truly unisex item available was a winter scarf. It was then that she had the idea of a Blues Jewellery range.

